



Railways support sustainable tourism

75% of CO₂ emissions in tourism are traffic-related. Railways offer attractive services that help lighten tourists' ecological footprint and create memorable holiday experiences.



Strong green credentials

- Most climate-friendly mode of transport
- On average 5x less CO₂ than flying
- On average 7x less energy intensive than driving
- 4 out of 5 trains run on low-emission electricity from increasingly renewable sources



Inspiring travel opportunities

- Departure and arrival directly in city centres
- Epic train journeys through spectacular scenery including UNESCO world heritage sites
- Attractive combinations of events and journeys
- Itineraries on less-travelled routes and low-season travel
- Night travel on sleeper trains for optimised travel time and accommodation budget



Easy planning and booking

- Interrail Pass to explore 33 European countries with one ticket
- Ongoing improvements of cross-border ticketing with implementation of CER Ticketing Roadmap
- Extension of ticketing systems across multiple modes of transport for door2door mobility
- More and more digital solutions for booking, ticketing and information services



Relaxing travel experience

- Comprehensive customer information before, during, and after the journey
- Pragmatic solutions for journey continuation in case of missed connections
- Customer service at tourist stations to support all passengers' journeys, including families, persons with reduced mobility and travellers with pets
- On-board services including dining cars, night cabins, and family zones
- Scenic views directly from your seat and time for yourself

A large portion of Europeans (82%)* are willing to change their travel habits for more sustainable practices. How can EU transport policy support them?

Infrastructure

- Ensure funding for relevant infrastructure development
- Include bigger CEF budget line in scaled-up MFF
- Create European masterplan for connecting European capitals and major urban nodes through high-speed rail services

Ticketing

- Allow for sector solutions
- Integrate climate impact info on travel booking sites (e.g. UIC Ecopassenger tool)

Level playing field

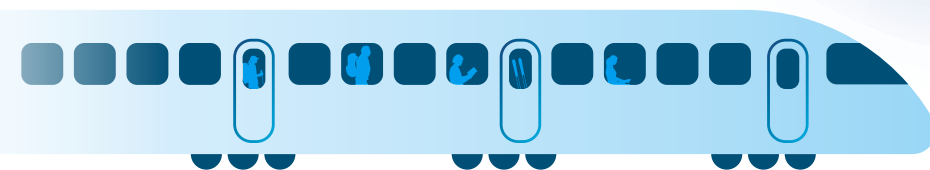
- Apply 'User-pays' and 'polluter-pays' principles
- Abolish VAT on international train tickets
- Recognise standards for international rail ticketing distribution as in aviation

Night Trains

- Allow lowered track access charges (TACs) and cooperations
- Enable and encourage cross-border public service obligation (PSO) contracts

Research

- Fund use of new technologies, offer new services to support touristic rail experience
- Support regular surveys on travel behaviour, passenger preferences and passenger satisfaction
- Establish improved data on tourist mobility



* Source: Eurobarometer survey 'Attitudes of Europeans towards tourism', November 2021